

# Chelan County Lodging Tax Advisory Committee

## Meeting Minutes

### Thursday, July 25, 2024

**Opening:** The meeting is called to order by Chairman Tiffany Gering at 1:03 P.M. The following Committee Members are present:

Tiffany Gering, District 3 Commissioner  
Taylor Boyd, Bavarian Lodge  
Chuck Schuringa, Sleeping Lady Mountain Resort  
Eric Featherstone, Wapato Point  
Troy Campbell, Leavenworth Chamber  
Steve Maher, Our Valley Our Future  
Brian Bolz, Town Toyota Center  
Eric Campbell, Campbells Resort  
George Velazquez, TREAD

Also present for meeting:

Jerri Barkley, Visit Chelan County

**Public Comment Period:** No public present, no comment provided

**Action:** Upon motion by Eric Featherstone and second by Taylor Boyd the Meeting Minutes for May 23, 2024 are unanimously approved.

#### Discussion

- Staff Roles and Responsibilities
- Update on STR regulations
- Define Tourism
  - Commissioner Gering to work on definition
- Reserves
- Framework
  - Manson Chamber to become Manson Downtown Association
  - Remove Cashmere Chamber, Wenatchee Chamber, Entiat Chamber, Ohme, TREAD
- Chuck Schuringa motion to approved framework and Eric Featherstone seconded. Motion carries.
  - 27% Visit Chelan County
  - 20 % Tourism Infrastructure Projects
  - 20% Chelan Chamber
  - 20% Leavenworth Chamber
  - 5% Chelan County
  - 5% LTAC Grants
  - 3% Cascade Loop

**3:03 P.M. Meeting Adjourned**



**CHELAN COUNTY**  
**LODGING TAX ADVISORY COMMITTEE**  
**400 DOUGLAS STREET, SUITE #201**  
**WENATCHEE, WA 98801**  
**T: 509.667.6215 | F: 509.667.6599**

## MEMORANDUM

---

**TO:** Board of Chelan County Commissioners  
**FROM:** Chelan County Lodging Tax Advisory Committee  
**DATE:** August 5, 2024  
**RE:** 2025-27 Proposed Framework

---

### Collection Estimates for (2025-2027)

<b>CATEGORY</b>	<b>PERCENTAGE</b>	<b>ESTIMATED AMOUNT</b>
Cascade Loop	3%	\$66,000
Chelan County	5%	\$110,000
LTAC Grants	5%	\$110,000
Lake Chelan Chamber	20%	\$440,000
Leavenworth Chamber	20%	\$440,000
Tourism Infrastructure Projects	20%	\$440,000
Visit Chelan County	27%	\$594,000
<b>TOTAL</b>	<b>100%</b>	<b>\$2,200,000</b>

Approved by Chelan County Commissioners

---

Kevin Overbay, Chairman

Date: \_\_\_\_\_



**CHELAN COUNTY  
 LODGING TAX ADVISORY COMMITTEE  
 400 DOUGLAS STREET, SUITE #201  
 WENATCHEE, WA 98801  
 T: 509.667.6215 | F: 509.667.6599**

*Remit to  
 LTAC*

**MEMORANDUM**

**TO:** Board of Chelan County Commissioners  
**FROM:** Chelan County Lodging Tax Advisory Committee  
**DATE:** August 5, 2024  
**RE:** 2025-27 Proposed Framework

**APPROVED**  
 CHELAN COUNTY COMMISSIONERS  
 \_\_\_\_\_  
 CHAIRMAN  
*August 5, 2024*  
 \_\_\_\_\_  
 DATE

**Collection Estimates for (2025-2027)**

CATEGORY	PERCENTAGE	ESTIMATED AMOUNT
Cascade Loop	3%	\$66,000
Chelan County	<del>5%</del> 10	\$110,000
LTAC Grants	5%	\$110,000
Lake Chelan Chamber	20%	\$440,000
Leavenworth Chamber	20%	\$440,000
Tourism Infrastructure Projects	20%	\$440,000
Visit Chelan County	<del>27%</del> 22	\$594,000
<b>TOTAL</b>	<b>100%</b>	<b>\$2,200,000</b>

Approved by Chelan County Commissioners

*N/A*

Kevin Overbay, Chairman

Date: *N/A*

*Please respond within 45 days per statute.*